

## Press release

### New brand identity

## EcolIntense, EcoWebDesk and NordSafety are now Quentic

**EcolIntense merges its products and businesses into a single, global brand identity: With the release of version 11.0 on October 11<sup>th</sup>, the HSE and CSR software EcoWebDesk and the associated NordSafety app are rebranded under the uniform name Quentic. EcolIntense and NordSafety are now also operating as Quentic.**

Berlin, October 11th, 2018 – More than 600 companies currently manage their Health, Safety, Environment (HSE) and Corporate Social Responsibility (CSR) using the software of the leading German HSE specialist. As part of their international rebranding, EcolIntense is repositioning itself. The legal form and organizational structure of the company will remain the same.

“When we first launched our EcoWebDesk software in 2007, the focus was still on environmental management. Today we cover a much broader range of topics – from occupational health & safety to the management of hazardous materials, legal compliance, and sustainability. Through the acquisition of NordSafety, we have expanded our portfolio with an innovative app and our new locations will allow us to support even more customers across Europe. Our new brand puts us on an ideal path to European market leadership,” says Markus Becker, Chief Executive Officer (CEO) of Quentic.

### Linking data, connecting stakeholders

The new name contains various elements of the slogan “connect. engage. inspire”. Christine Walch, Head of Marketing & PR: “Our brand positioning states that we connect software and people, involve people in a task-oriented manner, and generate enthusiasm for the whole HSE and CSR field – either via web browser or app.” The mobile solution allows employees to report incidents and accidents on their smartphones while they are on the move. If all members of a team are involved seamlessly, the awareness of safety issues increases continually.

Along with the app and the software in an adapted design, the software specialist will also be introducing a special new feature with the 11.0 release: Users of the software will have access to an exclusive online community. “The Quentic Community brings together customers, the Quentic team, and partners, who can then achieve even more together. We facilitate to share knowledge and best practices and to implement these in our software, to gather feedback and suggestions, and to create an additional channel for support and guidelines,” explains Sebastian Mönnich, Chief Operating Officer (COO) of Quentic.

### Press contact

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***Quentic** (formerly Ecolntense GmbH) is one of the leading providers of HSE and CSR software in Europe. The company is headquartered in Berlin and has more than 150 employees. The executive board is comprised of Markus Becker (Chief Executive Officer), Sebastian Mönnich (Chief Operating Officer), and Hardy Menzel (Chief Technology Officer). Quentic maintains branch offices and collaborates closely with partners in Germany, Austria, Switzerland, Finland, Denmark, the Netherlands and the United States. More than 600 customers use **Quentic software** to strengthen their environmental management, enhance Health & Safety issues, and track their sustainability record. The software platform is suitable for management systems according to ISO 14001, ISO 50001, and OHSAS 18001. Quentic networks data, connects all HSE and CSR stakeholders in a single system, and drives innovation—via both browser and app. Quentic supports seamless cooperation across departments, locations, and even countries, thereby helping companies coordinate all processes efficiently and in compliance with legal requirements.*

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